

Hong Kong Join China, Uganda, Mongolia and Peru Ignite a Radiant Awakening as Majestic New National Pavilions and the ITE 2026 Travel Expo Capture the Global Heart with a Breathtaking Victory for Soul Stirring Exploration

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Hong Kong join China, Uganda, Mongolia and Peru ignite a radiant awakening as majestic new national pavilions and the ITE 2026 [travel](#) expo capture the global heart with a breathtaking victory for soul stirring exploration by launching a spectacular celebration of international discovery. This landmark event brings together the most influential voices in the tourism industry to share their unique heritage. **Hong Kong join China, Uganda, Mongolia and Peru ignite a radiant awakening as majestic new national pavilions and the ITE 2026 travel expo capture the global heart with a breathtaking victory for soul stirring exploration** because these regions are now offering deeper, more meaningful experiences to frequent travellers. Furthermore, this gathering proves that the spirit of adventure is thriving in the Greater Bay Area. The world is watching as these nations define the future of global connectivity.

The primary reason for this triumphant success is the record-breaking scale of the exhibition. With over 400 exhibitors from 55 countries, the event creates a massive hub for cultural exchange. This is a victorious win for the city as it celebrates 40 years of hosting this legendary gathering. Data shows that visitors are undaunted by global changes and are increasing their travel budgets. This happened because new displays, such as the Ice and Snow Pavilion, offer fresh excitement for modern explorers. Experts confirm that these innovations make the industry more resilient and diverse. They also provide a clear path for sustainable and eco-friendly tourism.

Short sentences make the benefits clear. The halls are full. The energy is high. The victory is certain. The heart of travel is beating. This news makes the future of tourism look very bright. It is a brilliant example of how cross-border cooperation works. Every new terminal and booth is a step toward a more unified world. Moreover, the atmosphere reflects a shift in how we value nature and culture. By securing these global partners, the city protects its status as a premier destination. In conclusion, the vision shown by these organisers is a majestic gift. This extraordinary journey is now a radiant reality for those who seek a legendary escape.

Hong Kong Emerges as a Radiant Global Travel Hub

The beautiful city of Hong Kong is currently preparing for a spectacular celebration of travel. In June 2026, the International  Travel Expo (ITE) will mark its 40th anniversary. This event is a shining light for the tourism industry. Many people from the Greater Bay Area are excited to join this gathering. They want to find new places to visit with their families. The city is a gateway that connects the East and the West. This makes it the perfect place for a majestic milestone in sea and land travel.

Why the 40th Anniversary is a Triumphant Success

This year is special because it is the 40th edition of ITE Leisure. It is also the 21st year for the MICE section. MICE stands for meetings and big business events. Having both together is a breathtaking victory for the city. It means that both holiday makers and business people can find what they need. The expo will have four big days. The first two days are for people who work in travel. The last two days are for the general public. Everyone is invited to see the magic of the world.

New Pavilions and Extraordinary Exploration

One of the most exciting parts of the 2026 expo is the arrival of new countries. For the first time, visitors can see official stands from Uganda in Africa. They can also visit Mongolia in Asia and Peru in the Americas. This is an extraordinary exploration for anyone who visits the halls. These countries bring new stories and beautiful traditions to the heart of the city.

The Expansion of the China Pavilion

The China Pavilion is much bigger this year. It has grown by 35%. There are 21 provinces and cities from the Chinese Mainland participating. This is a radiant awakening for regional tourism. Visitors can learn about the "Panda Theme Train" that travels from Sichuan to Xinjiang. They can also see cultural performances that show the history of this great land. This is a majestic way to learn about our neighbours.

Ice and Snow Travel: A Breathtaking New Trend

A very special part of the expo is the new Ice and Snow Travel Pavilion. This is for people who love the cold and the beauty of winter. Exhibitors from northern Canada and Iceland are coming to Hong Kong. They will talk about seeing the aurora borealis and taking glacier tours.

Winter Sports and Olympic Heritage

China is also showing its famous winter spots. Exhibitors from Heilongjiang and Xinjiang will be there. Even Beijing, the host of the Winter Olympics, has a special display. The district of Chongli is also joining. This area is famous for skiing and ice sports. This is a breathtaking victory for those who want a different kind of holiday. It proves that [🇨🇳 travel!](#) is not just about sunny beaches. It is also about the white beauty of the mountains.

Sustainable Tourism and Future Milestones

The world is changing, and travel is changing too. ITE 2026 will have a special Industry Forum on Sustainable Tourism. This is very important for the planet. We want to make sure that we can visit beautiful places without hurting them. This forum is a soul-stirring part of the event. It teaches travel agents and tourists how to be kind to nature.

Family Travel and Eco-Tourism

There are also special displays for families. Travelling with children is a majestic gift. The expo shows the best places for parents and kids to have fun together. Eco-tourism is another big focus. This means visiting nature in a way that protects animals and plants. By focusing on these topics, Hong Kong leads a radiant awakening in global travel habits.

Affluent Travellers and the Global Heart

The people who visit ITE are very frequent travellers. A survey showed that 75% of them took multiple holidays last year. Even though the world has some uncertainties, these travellers are not afraid. They want to see the world and they have the budget to do it. This is a triumphant sign for the global heart of the travel industry.

Smart Booking and Special Offers

In 2026, more people are using their mobile phones to book trips. The expo helps with this by providing "Special Offer Codes." Exhibitors can promote their e-booking sites directly to the public. This makes planning a holiday very easy and fast. It is a shining example of how technology helps us explore.

Conclusion: A Radiant Future Awaits

The ITE Hong Kong 2026 event is more than just a trade show. It is a celebration of the human spirit and our love for discovery. With 400 exhibitors and thousands of visitors, it is a majestic milestone for the region. Whether you are looking for a panda train in China or a glacier tour in Iceland, the world is waiting for you in Hong Kong.

This breathtaking victory for tourism ensures that 2026 will be a year of soul-stirring journeys. The city remains a radiant hub for every traveller. We are all part of this extraordinary exploration. The doors are open. The world is here. Hong Kong is ready to lead the way into a bright and beautiful future for global sea and land travel.

Travel and Tour World

<https://www.travelandtourworld.com/news/article/hong-kong-join-china-uganda-mongolia-and-peru-ignite-a-radiant-awakening-as-majestic-new-national-pavilions-and-the-ite-2026-travel-expo-capture-the-global-heart-with-a-breathtaking-victory-for-soul/>